



List Name: Self Improvement Desirable Consumers E-Mail Opportunity List (US026)

Total Count: 3,192,197	Source: Direct Marketing
Cost: (USD)\$275/M	Last Updated: Q1 2011
List Type: Consumer	IDM#: US0026

Description:

Self Improvement Desirable consumers are always looking for books, publications, various types of instructional courses, seminars on success etc etc!!! This opt-in email list will reach the product buyers you are looking for.

This file provides access to persons who like to purchase products by mail/internet. Each consumer has completed registration forms or surveys; either managed by one of our partners, and has responded optimistically to opt-in questions in order to receive Email solicitation about enhancing their buying opportunity. All information is self reported and Internet users have designate varying lifestyle preferences. Message quantity is limited to a maximum of 4 per month, per registered email address, in order to avoid saturation.

Select:	Price:	Minimum Order:
Available records:	3,192,197	Minimum purchase: \$2750.00
Mailing list:	\$0.275 (per item)	E-Mail/FTP Shipping:
Phones Selection:	\$ NA (per item)	\$50.00/File
Geo Select list:	\$0.01 (per item)	Email Blast: \$250.00
Gender Select list:	\$0.01 (per item)	

(All pricing is in US funds subject to exchange rates)

Terms: Prepayment is required on all orders.

Cancellation Fee: Email Transactions do not allow for cancellation after payment is made.

Global Village Marketing & Data Services, INC.

2710 Thomes Avenue, Suite 547
 Tel: 307-222-4135 Fax: 206-275-1857

sales@globalvillagemktg.com

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