



---

## List Name: US High on Self Improvement (US013)

---

<b>Total Count:</b> 1,740,858	<b>Source:</b> Direct Marketing
<b>Cost:</b> (USD)\$125/M	<b>Last Updated:</b> Q3 2010
<b>List Type:</b> Consumer	<b>IDM#:</b> US0013

---

### Description:

These consumers have invested in improving their professional and personal lifestyle through various investments in Self Improvement programs, books, software and seminars. They are anxious to purchase products that will help them improve their lives.

These Self Improvers have invested a minimum of \$39.95 for the various products.

Select:	Price:	Minimum Order:
Available records:	1,740,858	<b>Minimum purchase:</b> \$1250.00
Mailing list:	\$0.125 (per item)	<b>E-Mail/FTP Shipping:</b> \$50.00/file
Phones Selection:	\$ NA (per item)	<b>Buyers:</b> \$20/M
Geo Select list:	\$0.01 (per item)	
Gender Select list:	\$0.01 (per item)	

**(All pricing is in US funds subject to exchange rates)**

---

**Terms:** Prepayment is required on all orders.

**Cancellation Fee:** \$50/F plus \$10/M after receipt of purchase order up to shipping date. Plus Full rental fee after ship date.

---

## Global Village Marketing & Data Services, INC.

2710 Thomes Avenue, Suite 547  
Tel: 307-222-4135 Fax: 206-275-1857  
[sales@globalvillagemktg.com](mailto:sales@globalvillagemktg.com)

©2006, Global Village Marketing & Data Services, Inc. All Rights Reserved