



List Name: UK Ladies Shopper Club (UK025)

Total Count: 335,701	Source: Direct Marketing
Cost: (USD)\$155/M	Last Updated: Q3 2010
List Type: Consumer	IDM#: UK025

Description:

This Shopping Club is available in North America as well as here in the UK and is expanding into France and Germany.

These club members are looking for opportunities to buy quality products for women at discounted prices. The club offers there members access to name brand products at a discounted price. Products include apparel, cosmetics, lingerie, gifts and much more.

These members all shop with there credit cards. Age range of buyers 18 – 50. Income: £15K – £40K British pound Sterling. This list is a great opportunity for marketers in this vertical.

Select:	Price:	Minimum Order:
Available records:	335,701	Minimum purchase: \$1250.00
Mailing list:	\$0.155 (per item)	E-Mail/FTP Shipping: \$50.00/file
Phones Selection:	\$NA (per item)	
Geo Select list:	\$0.01 (per item)	
Gender Select list:	\$0.01 (per item)	

(All pricing is in US funds subject to exchange rates)

Terms: Prepayment is required on all orders.

Cancellation Fee: \$50/F plus \$10/M after receipt of purchase order up to shipping date. Plus Full rental fee after ship date.

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