



List Name: United Kingdom Cell Phone Users (UK022)

Total Count: 20,540,137	Source: Direct Mail
Cost: (USD) \$325/M	Last Updated: Q3 2010
List Type: Consumer	IDM#: UK022

Description:

Ring.. Ring.. It's for You! That's Opportunity calling - on the other end - UK Consumers with Cell phone needs and desires. The technological explosion of cell phone use in daily life is nothing new here in the USA. Other countries are quickly following suit - and taking the lead in many areas. Today's consumer is tech-savvy, and willing to pay top dollar for the most features you can cram into these tiny personal assistants.

Reach nearly a half-million people already connected to a cell service provider, or in need of cell accessories and software.

Select: Available records: Mailing list: Phones Selection: Geo Select list: Gender Select list: Age Select list:	Price: 20,540,137 \$.325 (per item) \$NA (per item) \$.010 (per item) \$.010 (per item) \$.010 (per item)	Shipping: Minimum Order: \$3250.00 E-Mail/FTP Shipping: \$50.00/file
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(All pricing is in US funds subject to exchange rates)

Terms: Prepayment required on all orders.

Cancellation Fee: \$50/F plus \$10/M after receipt of purchase order up to shipping date. Plus Full rental fee after ship date.

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