



List Name: Irish Over 50 (UK019)

Total Count: 584,452	Source: Compiled
Cost: (USD)\$275/M	Last Updated: Q3 2010
List Type: Consumer	IDM#: UK019

Description:

Ireland's Elderly is now available. Reach individuals over 50 years of age for a variety of offers.

Selections include: Geographic, Random/Nth Selection, Gender, Mosaic profile, Socio economic group, Recency, Age, Household composition & Property type.

Usage includes: Fund Raising Institutions, Loan & Financial Institutions Mail Order, Retail sector, leisure and Travel and more.

Select:	Price:	Minimum Order:
Available records:	584,452	Minimum purchase: \$2750.00
Mailing list:	\$0.275 (per item)	E-Mail/FTP Shipping: \$50.00/file
Phones Selection:	\$ NA (per item)	Setup Fee: \$300.00
Geo Select list:	\$0.02 (per item)	
Gender Select list:	\$0.02(per item)	
Age:	\$0.025(per item)	

(All pricing is in US funds subject to exchange rates)

Terms: Prepayment required on all orders.

Cancellation Fee: Email Transactions do not allow for cancellation after payment is made.

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