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## List Name: Ireland Direct Mail Responders (UK018)

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<b>Total Count:</b> 86,555	<b>Source:</b> Direct Marketing
<b>Cost:</b> (USD)\$175/M	<b>Last Updated:</b> Q3 2010
<b>List Type:</b> Consumer	<b>IDM#:</b> UK018

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**Description:**

Ireland Direct Mail Responders is a pre-qualified list from our Irish Consumer Database who consistently respond to direct mail promotions and have provided fully selectable lifestyle information.

Direct Marketers have the unique opportunity to narrowly target mailings and offers by carefully chosen demographics.

Selectable items: Profession, Length of Residence, Credit Card Holders, Investments and more.

Select:	Price:	Minimum Order:
Available records:	86,555	<b>Minimum purchase:</b> \$1750.00
Mailing list:	\$0.175 (per item)	<b>E-Mail/FTP Shipping:</b> \$50.00/file
Phones Selection:	\$ NA (per item)	
Geo Select list:	\$0.01 (per item)	
Gender Select list:	\$0.01 (per item)	

**(All pricing is in US funds subject to exchange rates)**

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**Terms:** Prepayment required on all orders.

**Cancellation Fee:** \$50/F plus \$10/M after receipt of purchase order up to shipping date. Plus Full rental fee after ship date.

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