



List Name: Family Product Buyers in the UK (UK013)

Total Count: 54,571,000	Source: Direct Marketing
Cost: (USD)\$350/M	Last Updated: Q3 2010
List Type: Consumer	IDM#: UK013

Multiple Selections

Date of birth (24 million)	Married/cohabiting/single
Year of Birth (39 million)	Profile A/B/C1/C2/D/retired
Affluence Selector	Children at Home
Mail Order Buyers (14.8 million)	Household Income
Company Directors	Home Owners
Length of Residency	Council Tenants (1.37 million)
Have e-mail (4.5 million)	High consumer spend

Description:

From this multi-million strong data pool, a great deal of which is transactional, many interesting segments are offered which will be of particular interest to holiday and leisure companies, financial and insurance companies, household and financial catalogues and much much more.

Select:	Price:	Minimum Order:
Available records:	54,571,000	Minimum purchase: \$3500.00
Mailing list:	\$0.350 (per item)	E-Mail/FTP Shipping: \$50.00/file
Phones Selection:	\$0.085 (per item)	Date of Birth: \$.100
Geo Select list:	\$0.025 (per item)	Year of Birth: \$.075
Gender Select list:	\$0.025(per item)	Call for additional Select pricing.

(All pricing is in US funds subject to exchange rates)

Terms: Prepayment required on all orders.

Cancellation Fee: \$50/F plus \$10/M after receipt of purchase order up to shipping date. Plus Full rental fee after ship date.

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