



List Name: Catalogue Buyers in the UK (UK005)

Total Count: 650,842	Source: Direct Marketing
Cost: (USD)\$185/M	Last Updated: Q3 2010
List Type: Consumer	IDM#: UK005

Description:

Reach mature catalog shoppers in the UK with this exciting .These consumers are full time workers with families that keep up to date on current events and shop at discount / mid market stores.

A sizable portion of the group has an interest in children's products both for their children (and in some cases grandchildren).

These names are sourced from the YR Company based in England. All compiled names come from England, Scotland, Wales and Northern Ireland.

Select:	Price:	Minimum Order:
Available records:	650,842	Minimum purchase: \$1850.00
Mailing list:	\$0.185 (per item)	E-Mail/FTP Shipping: \$50.00/file
Phones Selection:	\$ NA (per item)	
Geo Select list:	\$0.01 (per item)	
Gender Select list:	\$0.01 (per item)	

(All pricing is in US funds subject to exchange rates)

Terms: Prepayment required on all orders.

Cancellation Fee: \$50/F plus \$10/M after receipt of purchase order up to shipping date. Plus Full rental fee after ship date.

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