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**List Name: UK Consumers (UK001)**

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<b>Total Count:</b> 3,327,500	<b>Source:</b> Direct Marketing
<b>Cost:</b> (USD)\$95/M	<b>Last Updated:</b> Q3 2010
<b>List Type:</b> Consumer	<b>IDM#:</b> UK001

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**Description:**

UK Consumers data file was developed for multiple marketing opportunities. This file has the ability to reach deep into geo-demographics to insure the marketers target is on the mark.

Phones are available with some of these records.

<b>Select:</b>	<b>Price:</b>	<b>Minimum Order:</b>
Available records:	3,327,500	<b>Minimum purchase:</b> \$950.00
Mailing list:	\$0.095 (per item)	<b>E-Mail/FTP Shipping:</b> \$50.00/file
Phones Selection:	\$ .025(per item)	
Geo Select list:	\$0.01 (per item)	
Gender Select list:	\$0.01 (per item)	

**(All pricing is in US funds subject to exchange rates)**

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**Terms:** Prepayment required on all orders.

**Cancellation Fee:** \$50/F plus \$10/M after receipt of purchase order up to shipping date. Plus Full rental fee after ship date.

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