



List Name: Singapore Mail Order Buyers (SN003)

Total Count: 1,112,075	Source: Direct Marketing
Cost: (USD)\$170/M	Last Updated: Q1 2011
List Type: Consumer	IDM#: SN003

Description:

This list consists of individuals, credit cardholders, car owners and graduates living in Singapore who responded to various direct mail offers and direct marketing campaigns. These responders are young, high spending, individuals and often live in households where both husband and wife working. Their financial success places them in a high-income group and provides for a large disposable income. Moreover, these individuals have demonstrated their responsiveness to mail order offers. Products purchased range from S\$250 to S\$1000. All records list name and home address.

Select:	Price:	Minimum Order:
Available records:	1,112,075	Minimum purchase: \$1700.00
Mailing list:	\$0.17 (per item)	E-Mail/FTP Shipping: \$50.00/file
Phones Selection:	\$0.05 (per item)	
Geo Select list:	\$0.01 (per item)	
Gender Select list:	\$0.01 (per item)	

(All pricing is in US funds subject to exchange rates)

Terms: Prepayment is required on all orders.

Cancellation Fee: \$50/F plus \$10/M after receipt of purchase order up to shipping date. Plus Full rental fee after ship date.

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