



**List Name: Mexico "Los Celebraciones de Nochevieja"
(New Year's Eve) (MX013)**

Total Count: 518,279	Source: Direct Mail
Cost: (USD) \$135/M	Last Updated: Q4 2010
List Type: Consumer	IDM#: MX013

Description:

Los Celebraciones de Nochevieja – New Year's Eve celebrations in Mexico will call to mind old desires and new dreams. As citizens of Mexico celebrate the promise of a new year – begin planning for the promise of new customers!

Start early and gain new customers in the colonial of your choice. Each year the population increases and new families are formed – what needs do they have which you can fulfill? Be sure to reach the target audience by having a list with correct addressing requirements.

Select:	Price:	Shipping:
Available records:	518,279	Minimum Order: \$1350.00
Mailing list:	\$.135 (per item)	E-Mail/FTP Shipping:
Phones Selection:	\$.NA (per item)	\$50.00/file
Geo Select list:	\$.010 (per item)	
Gender Select list:	\$.010 (per item)	
Colonial Select list:	\$.010 (per item)	
Socio-Economic list:	\$.020 (per item)	

(All pricing is in US funds subject to exchange rates)

Terms: Prepayment required on all orders.

Cancellation Fee: \$50/F plus \$10/M after receipt of purchase order up to shipping date. Plus Full rental fee after ship date.

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