



**List Name: Mexico Families Sampling Products (MX011)**

<b>Total Count:</b> 273,695	<b>Source:</b> Product Marketing Org
<b>Cost:</b> (USD) \$125/M	<b>Last Updated:</b> Q4 2010
<b>List Type:</b> Consumers	<b>IDM#:</b> MX011

**Description:**

Looking for a flexible mailing list to reach Mexican consumers and their families? This list has everything you need to make your next direct marketing piece a success. The families in this list work with a product marketing organization that offers active participants the ability to sample products in exchange for psychographic and demographic information collected via questionnaire. Each family is motivated to fill out their questionnaire and then submit their answers in order to receive additional product samples. Once in the system, the collected information is updated semi-annually.

The questionnaire includes selectable items as follows:

- Children in Household
- Children's Age/Sex
- Cable Television
- VCR
- Maid in the Home
- English Speaking
- Retail Cards
- Automobile
- Satellite Television
- Cellular Phone
- Bank Cards
- Mother in Household Works

<b>Select:</b>	<b>Price:</b>	<b>Shipping</b>
Available records:	273,695	<b>Minimum Order:</b> \$1250.00
Mailing list:	\$.125(per item)	<b>E-Mail/FTP Shipping:</b>
Phones Selection:	\$.050(per item)	\$50.00/file
Geo Select list:	\$.010 (per item)	
Gender Select list:	\$.010 (per item)	

**(All pricing is in US funds subject to exchange rates)**

**Terms:** Prepayment required on all orders.

**Cancellation Fee:** \$50/F plus \$10/M after receipt of purchase order up to shipping date. Plus Full rental fee after ship date.

**Global Village Marketing & Data Services, INC.**

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