



**List Name: International IT Professionals – E-Mail  
(MN014)**

<b>Total Count:</b> 2,771,692		<b>Source:</b> Direct Marketing
<b>Cost:</b> (USD)\$295/M		<b>Last Updated:</b> Q4 2010
<b>List Type:</b> Business		<b>IDM#:</b> MN014
<p><b>Description:</b> Sourced from an Internet and Technology professionals email newsletter - this <b>subscriber list has over 1,800,000 names and email addresses.</b> A unique newsletter with thousands of articles for Internet and technology professionals. A full staff of expert writers and relationships with authors around the world means this publisher is now adding over 100 new articles per day. Topics include search engine optimization, ecommerce tactics, enterprise computing, Internet marketing trends, newsletter industry news, java programming tips and much more. <b>If you simply must reach professionals looking for advice, tips, software, educational materials, or computer hardware - this list is for you.</b></p> <p>The database covers a broad spectrum of subscribers from Fortune 500 companies, small to medium businesses, non-profit organizations, government and the education community. Some Fortune 500 companies such as <b>IBM, Microsoft, and Oracle have hundreds of subscribers contained within.</b> Interested readers <b>include CEO's, VP's, CTO's, web designers, database managers,</b> Marketing Directors, support personnel, sales people and several hundred thousand entrepreneurs.</p> <p>This newsletter has performed extremely well for advertisers. The list has had over 2,000 advertisers market their products or services. <b>Current advertisers include Microsoft, IBM, Oracle, Macromedia, Sun Microsystems, Wells Fargo, goMerchant, Verisign, TechSmith, Overture, eHelp, WebTrends, Lycos, Hewlett Packard, and more.</b></p> <p>If you are a serious marketer this is the list for your. Call for country counts.</p>		
<b>Select:</b>	<b>Price:</b>	<b>Minimum Order:</b>
Available records:	2,771,692	<b>Minimum purchase:</b> 20,000 records
Mailing list:	\$0.295 (per item)	<b>Setup &amp; Blast:</b> \$250.00 Flat
Phones Selection:	NA (per item)	
Country Select list:	\$0.01 (per item)	
Profession/Title Select:	\$0.01 (per item)	

**(All pricing is in US funds subject to exchange rates)**

**Terms:** Prepayment is required on all orders.

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