



**List Name: Multi National Homeowners –  
E-Mail (MN004)**

**Quarterly Hotline: 47,419**

<b>Total Count:</b> 14,496,219	<b>Source:</b> Direct Marketing
<b>Cost:</b> (USD)\$395/M	<b>Last Updated:</b> Q4 2010
<b>List Type:</b> Consumer	<b>IDM#:</b> MN004

**Description:**

This file provides access to homeowners who like to purchase products to enhance their homes by mail/internet. Each consumer has completed registration forms or surveys; either managed by one of our partners, and has responded optimistically to opt-in questions in order to receive email solicitation about enhancing their buying opportunity. All information is self-reported and Internet users have designate varying lifestyle preferences. Message quantity is limited to a maximum of 4 per month, per registered email address, in order to avoid saturation.

<b>Select:</b>	<b>Price:</b>	<b>Minimum Order:</b>
Available records:	14,496,219	<b>Minimum purchase:</b> \$3950.00
Mailing list:	\$0.395 (per item)	<b>E-Mail Blast:</b> \$250.00
Phones Selection:	\$NA (per item)	
Geo Select list:	\$0.01 (per item)	
Gender Select list:	\$0.01 (per item)	
Hotline List:	\$.025 (per item)	

**(All pricing is in US funds subject to exchange rates)**

**Terms:** Prepayment is required on all orders.

**Cancellation Fee:** \$50/F plus \$10/M after receipt of purchase order up to shipping date. Plus Full rental fee after ship date.

**Global Village Marketing & Data Services, INC.**

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