



List Name: Japan Computerized Consumers (JP006)

Total Count: 89,981	Source: Direct Mail
Cost: (USD) \$150/M	Last Updated: Q1 2011
List Type: Consumers	IDM#: JP006

Description:

These Japanese consumers are wired! From Internet shoppers to tech-savvy readers. This list is a must have for those marketing technologies latest trends. The file consists of respondents to direct marketing promotions, written in English, from Japan. These consumers respond by mail, print media response ads, fax, phone, and the Internet to book offerings on a wide range of business and other subjects.

Typical order values range from US\$25 for one purchase, to as much as US\$1000 for expensive reference materials and software choices. You are certain to have the latest active consumer because the list is updated at the end of every quarter. About 10% of the total count at any given time is added at least twice a month. Names over 18 months old are automatically deleted. The names are sourced and kept on an order processing system, which automatically classifies the items ordered by topic. This system enables the list owner to keep track of the buyer's purchase history. The most dominant topic purchased to date by each buyer serves to classify him/her by main topic of interest.

Select:	Price:	Minimum Order: \$1500.00
Available records:	89,981	E-Mail/FTP Shipping:
Mailing list:	\$.150 (per item)	\$50.00/file
Phones Selection:	\$.200 (per item)	
Geo Select list:	\$.015 (per item)	
Gender Select list:	\$NA (per item)	

(All pricing is in US funds subject to exchange rates)

Terms: Prepayment is required on all orders.

Cancellation Fee: \$50/F plus \$10/M after receipt of purchase order up to shipping date. Plus Full rental fee after ship date.

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