



List Name: Canada Wealthy Consumer Technology Buyers (CA025)

Total Count: 660,040	Source: Direct Response
Cost: (USD) \$115/M	Last Updated: Q1 2011
List Type: Consumer	IDM#: CA025

Description:

Gain access to a hard to reach segment of Canada's wealthy high end consumers. These men and women readily purchase household technology and high end products which will enhance their surroundings. Reach responsive prospects with a history of giving and select by geographic location, marital status, gender, or previous buying history. These consumers have previously responded to direct mail solicitations and have the finances to make purchases in almost any price range.

Select: Available records: Mailing list: Phones Selection: Geo Select list: Gender Select list: Homeowners list: Marital Status list	Price: 660,040 \$.115 (per item) \$NA (per item) \$.010 (per item) \$.010 (per item) \$.010 (per item) \$.005 (per item)	Shipping: Minimum Order: \$1150.00 E-Mail/FTP Shipping: \$50.00/file
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(All pricing is in US funds subject to exchange rates)

Terms: Prepayment required on all orders.

Cancellation Fee: \$50/F plus \$10/M after receipt of purchase order up to shipping date. Plus Full rental fee after ship date.

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