



**List Name: Canada Consumers with Discretionary Funds
(CA024)**

Total Count: 802,610	Source: Investment Group
Cost: (USD) \$95/M	Last Updated: Q1 2011
List Type: Consumer	IDM#: CA024

Description:

Looking for Canadians who respond to direct marketing solicitations? How about English speaking homeowners in Canada or investors with disposable income? This list has it all. You can target prospects by region, gender or tangible assets to get the perfect fit for your direct mail campaign.

These consumers are motivated buyers who are able to consider all offers. Make your next direct mail campaign a success with the Canadians with Discretionary Funds mailing list.

Select Options:

English Speakers \$5.00/M
 Gender \$10.00/M
 Geography \$10.00/M
 Marital Status \$5.00/M
 Number of Owned Properties \$15.00/M
 Portfolio Value \$20.00/M

Select:	Price:	Minimum Order:
Available records:	802,610	Minimum purchase: \$950.00
Mailing list:	\$.095 (per item)	E-Mail/FTP Shipping:
Phones Selection:	NA (per item)	\$50.00/file
Geo Select list:	\$.01 (per item)	
Gender Select list:	\$.01 (per item)	

(All pricing is in US funds subject to exchange rates)

Terms: Prepayment required on all orders.

Cancellation Fee: \$50/F plus \$10/M after receipt of purchase order up to shipping date. Plus Full rental fee after ship date.

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