



List Name: Canadian Consumers interested in Home Improvement & Repair (CA022)

Quarterly Hotline: 93,002

Total Count: 2,084,938	Source: Direct Marketing
Cost: (USD)\$95/M	Last Updated: Q1 2011
List Type: Consumer	IDM#: CA022

Description:

Canadian Home Owners are spending more money on Home Improvement rather than purchasing a new home. With the economy worldwide in a slump Home Owners have chosen to upgrade their existng homes in many different ways. New or updating their kitchens, bathrooms and living areas. Some are adding on additional rooms, such as entertainment areas.

This data file identifies people who purchase products and services for their homes. Product Price ranges varies and can rise into the Thousands of Dollars.

The buyers age range usually is at least 30 plus. Combined Household Incomes exceed 50K. Age and Income is selectable.

Lifestyle selections are available. Ask for your specific needs and counts will be provided.

This file has not been on the market before. Take a test today and you will be glad you did. Hotlines are quaterly.

Select:	Price:	Minimum Order:
Available records:	2,084,938	Minimum purchase: \$950.00
Mailing list:	\$0.095 (per item)	E-Mail/FTP Shipping: \$50.00/file
Phones Selection:	\$NA (per item)	
Geo Select list:	\$0.01 (per item)	
Gender Select list:	\$0.01 (per item)	
Product Price Range:	\$0.05 (per item)	
Others:	Call	

(All pricing is in US funds subject to exchange rates)

Terms: Prepayment required on all orders.

Cancellation Fee: \$50/F plus \$10/M after receipt of purchase order up to shipping date. Plus Full rental fee after ship date.

Global Village Marketing & Data Services, INC.

2710 Thomes Avenue, Suite 547 Tel: 307-222-4135 Fax: 708-810-4135

sales@globalvillagemktg.com

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