



**List Name: Canadian Outdoor Product Buyers (CA021)**

**Quarterly Hotline: 178,903**

|                               |                                 |
|-------------------------------|---------------------------------|
| <b>Total Count:</b> 1,910,611 | <b>Source:</b> Direct Marketing |
| <b>Cost:</b> (USD)\$95/M      | <b>Last Updated:</b> Q1 2011    |
| <b>List Type:</b> Consumer    | <b>IDM#:</b> CA021              |

**Description:**

Canadian Outdoor Enthusiasts enjoy Skiing, Snowboarding, Snowmobiling, Water sports, Climbing, rafting... etc... etc...etc... These consumers are very active within their outdoor activities.

This data file identifies people who purchase products and services for outdoor enjoyment. Product Price ranges from \$19.95 to \$149.95 and is selectable. If the need is for a gender specific offer we can do that too.

This file has not been on the market before. Take a test today and you will be glad you did. Hotlines are quarterly.

|                      |                    |  |
|----------------------|--------------------|--|
| <b>Select:</b>       | <b>Price:</b>      | <b>Minimum Order:</b>                    |
| Available records:   | 1,910,611          | <b>Minimum purchase:</b> \$950.00        |
| Mailing list:        | \$0.095 (per item) | <b>E-Mail/FTP Shipping:</b> \$50.00/file |
| Phones Selection:    | \$NA (per item)    |  |
| Geo Select list:     | \$0.01 (per item)  |  |
| Gender Select list:  | \$0.01 (per item)  |  |
| Product Price Range: | \$0.05 (per item)  |  |

**(All pricing is in US funds subject to exchange rates)**

**Terms:** Prepayment required on all orders.

**Cancellation Fee:** \$50/F plus \$10/M after receipt of purchase order up to shipping date. Plus Full rental fee after ship date.

**Global Village Marketing & Data Services, INC.**

2710 Thomes Avenue, Suite 547  
Tel: 307-222-4135 Fax: 708-810-4135  
[sales@globalvillagemktg.com](mailto:sales@globalvillagemktg.com)

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