



**List Name: Canadian Mail Order Buyers – Direct Mail
(CA017)**

Total Count: 4,018,605	Source: Direct Marketing
Cost: (USD)\$95/M	Last Updated: Q1 2011
List Type: Consumer	IDM#: CA017

Description:

This file provides access to persons who like to purchase products by mail. These consumers are buyers and responders to various direct marketing offers. They are always looking for an opportunity to buy by mail instead of dealing with the shopping malls and all of the crowds.

This file is selectable by product price level purchases. Select from low medium or high end purchases. Select personal use, collectables and much more. Ask for counts based upon your needs.

This file works well through out the year. When holidays occur these consumers are anxiously awaiting the next offering. Contact us today to place your orders.

Select:	Price:	Minimum Order:
Available records:	4,018,605	Minimum purchase: \$950.00
Mailing list:	\$0.95 (per item)	E-Mail/FTP Shipping: \$50.00/file
Phones Selection:	\$NA (per item)	
Geo Select list:	\$0.01 (per item)	
Gender Select list:	\$0.01 (per item)	
Hotline List:	\$.025 (per item)	

(All pricing is in US funds subject to exchange rates)

Terms: Prepayment is required on all orders.

Cancellation Fee: \$50/F plus \$10/M after receipt of purchase order up to shipping date. Plus Full rental fee after ship date.

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