



**List Name: Canadian Mail Order Buyers – E-Mail
(CA016)**

Quarterly Hotline: 53,108

Total Count: 1,451,725	Source: Direct Marketing
Cost: (USD)\$295/M	Last Updated: Q1 2011
List Type: Consumer	IDM#: CA016

Description:

This file provides access to persons who like to purchase products by mail/internet. Each consumer has completed registration forms or surveys; either managed by one of our partners, and has responded optimistically to opt-in questions in order to receive email solicitation about enhancing their buying opportunity. All information is self-reported and Internet users have designate varying lifestyle preferences. Message quantity is limited to a maximum of 4 per month, per registered email address, in order to avoid saturation.

Select:	Price:	Minimum Order:
Available records:	1,451,725	Minimum purchase: \$2950.00
Mailing list:	\$0.295 (per item)	E-Mail Blast: \$250.00
Phones Selection:	\$NA (per item)	
Geo Select list:	\$0.01 (per item)	
Gender Select list:	\$0.01 (per item)	
Hotline List:	\$.025 (per item)	

(All pricing is in US funds subject to exchange rates)

Terms: Prepayment is required on all orders.

Cancellation Fee: \$50/F plus \$10/M after receipt of purchase order up to shipping date. Plus Full rental fee after ship date.

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