



List Name: Canadian Pet Owners - Postal (CA011)

Total Count: 2,427,487	Source: Direct Marketing
Cost: (USD)\$225/M	Last Updated: Q1 2011
List Type: Consumer	IDM#: CA011

Description:

This file provides access to persons who are active with their pets and possess a strong desire to give their pets comfort. All have incomes to acquire the latest toys, products and inventions. All are motivated to receive promotions and offers on specific points or areas of interest to enhance their pet experience. Each consumer has completed registration forms or surveys; either managed by one of our partners, and has responded optimistically to opt-in questions in order to receive mail & email solicitation about enhancing their buying opportunity. All information is self-reported and Internet users have designated varying lifestyle preferences. Selections for Dogs include puppies, while Cats include kittens

Select:	Price:	Minimum Order:
Available records:	2,427,487	Minimum purchase: \$2250.00
Mailing list:	\$0.225 (per item)	E-Mail/FTP Shipping: \$50.00/file
Phones Selection:	\$NA (per item)	
Geo Select list:	\$0.01 (per item)	
Gender Select list:	\$0.01 (per item)	

(All pricing is in US funds subject to exchange rates)

Terms: Prepayment is required on all orders.

Cancellation Fee: \$50/F plus \$10/M after receipt of purchase order up to shipping date. Plus Full rental fee after ship date.

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