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**List Name: Australia Select Travelers (AUS003)**

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|-----------------------------|----------------------------------|
| <b>Total Count:</b> 214,154 | <b>Source:</b> Travel Promotions |
| <b>Cost:</b> (USD) 150/M    | <b>Last Updated:</b> Q1 2011     |
| <b>List Type:</b> Consumer  | <b>IDM#:</b> AUS003              |

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**Description:**

These consumers have responded or purchased travel opportunities from various direct mail promotions. This is a core group of Travelers that will prove to be responsive to a variety of Travel related direct mail offer.

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|--|--|---|
| <b>Select:</b><br>Available records:<br>Mailing list:<br>Phones Selection:<br>Geo Select list:<br>Gender Select list:<br>Postal Code/State | <b>Price:</b><br>214,154<br>.0150 (per item)<br>NA (per item)<br>NA (per item)<br>.01 (per item)<br>.01 (per item) | <b>Minimum Order:</b><br><b>Minimum purchase:</b> \$1500.00<br><b>E-Mail/FTP Shipping:</b> \$50.00/file |
|--|--|---|

**(All pricing is in US funds subject to exchange rates)**

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**Terms:** Prepayment required on all orders.

**Cancellation Fee:** \$50/F plus \$10/M after receipt of purchase order up to shipping date. Plus Full rental fee after ship date.

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