



List Name: Argentina Product Samplers (AR001)

Total Count: 137,187	Source: Direct Marketing
Cost: (USD)\$165/M	Last Updated: Q1 2011
List Type: Consumer	IDM#: AR001

Description:

Looking for a flexible mailing list that reaches Argentinean consumers and their families? This list has everything you need to make your next direct marketing piece a success.

The families in this list work with a product marketing organization that offers active participants the ability to sample products in exchange for psychographic and demographic information collected via questionnaire.

Each family is motivated to fill out their questionnaire and then submit their answers in order to receive additional product samples. Once in the system, the collected information is updated semi-annually.

Select:	Price:	Minimum Order:
Available records:	137,187	Minimum purchase: \$1650.00
Mailing list:	\$0.165 (per item)	E-Mail/FTP Shipping: \$50.00/file
Phones Selection:	\$0.00 (per item)	
Geo Select list:	\$0.01 (per item)	
Gender Select list:	\$0.01 (per item)	

(All pricing is in US funds subject to exchange rates)

Terms: Prepayment required on all orders.

Cancellation Fee: \$50/F plus \$10/M after receipt of purchase order up to shipping date. Plus Full rental fee after ship date.

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